



# Ornamental Horticultural Products: Key Figures

Update: April 2024

Data & Analysis VLAM



## **Area and production of ornamental horticultural products in Belgium**

## Belgian ornamental horticultural products: area (in HA)

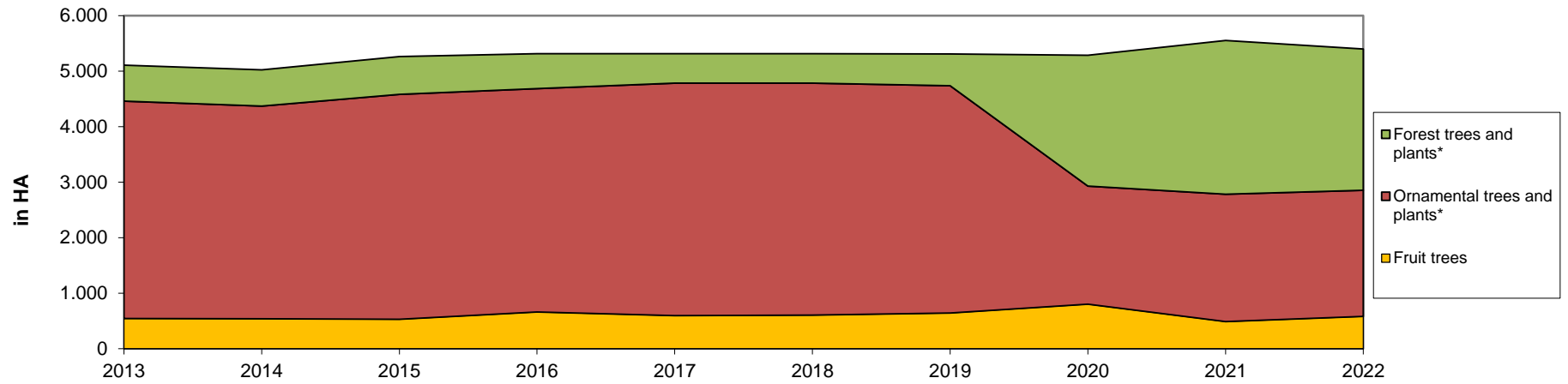
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>A. Cultivation in open air</b>										
Fruit trees	543	541	530	663	594	604	643	802	488	580
Ornamental trees and plants*	3.917	3.832	4.053	4.024	4.190	4.179	4.092	2.127	2.295	2.276
Forest trees and plants*	649	649	681	629	530	531	575	2.357	2.770	2.544
<b>Total Nursery stock</b>	<b>5.109</b>	<b>5.032</b>	<b>5.264</b>	<b>5.316</b>	<b>5.314</b>	<b>5.314</b>	<b>5.310</b>	<b>5.286</b>	<b>5.553</b>	<b>5.400</b>
Flower bulbs and tubers	107	85	106	99	120	111	94	95	89	43
Cut flowers	31	28	30	35	36	43	39	51	57	105
Azaleas (open air)	111	109	115	115	114	114	101	94	89	82
Pot chrysanthemum	257	267	259	264	261	252	239	234	239	239
Other ornamental plants for flower or leaf**	296	287	266	232	186	184	172	7	7	5
Balcony and bedding plants	8	5	7	11	12	14	13	34	36	35
Seed and plant material for ornamental plants	10	12	20	10	14	19	11	24	109	85
<b>Total open air</b>	<b>5.929</b>	<b>5.824</b>	<b>6.067</b>	<b>6.082</b>	<b>6.057</b>	<b>6.051</b>	<b>5.979</b>	<b>5.825</b>	<b>6.179</b>	<b>5.994</b>
<b>B. Cultivation under glass</b>										
Nursery stock under glass or plastic	94	97	96	93	99	99	99	94	93	104
Flower bulbs and tubers	3	4	3	4	3	3	2	3	3	3
Cut flowers	28	27	22	27	26	28	27	31	35	58
Azaleas (under glass)	149	147	157	150	145	148	143	135	129	123
Indoor plants	39	33	34	31	32	29	32	38	42	36
Pot chrysanthemum	22	23	24	21	21	19	14	14	16	13
Balcony and bedding plants	60	57	66	71	71	73	75	109	109	109
Other ornamental plants for flower or leaf	125	118	114	99	86	89	86	33	37	35
Seed and plant material for ornamental plants	5	29	8	7	6	7	7	24	34	38
<b>Total under glass</b>	<b>525</b>	<b>535</b>	<b>524</b>	<b>503</b>	<b>489</b>	<b>495</b>	<b>485</b>	<b>481</b>	<b>498</b>	<b>519</b>
<b>Total ornamental products (A+B)</b>	<b>6.454</b>	<b>6.359</b>	<b>6.591</b>	<b>6.585</b>	<b>6.546</b>	<b>6.546</b>	<b>6.464</b>	<b>6.306</b>	<b>6.677</b>	<b>6.513</b>

Source: Statbel

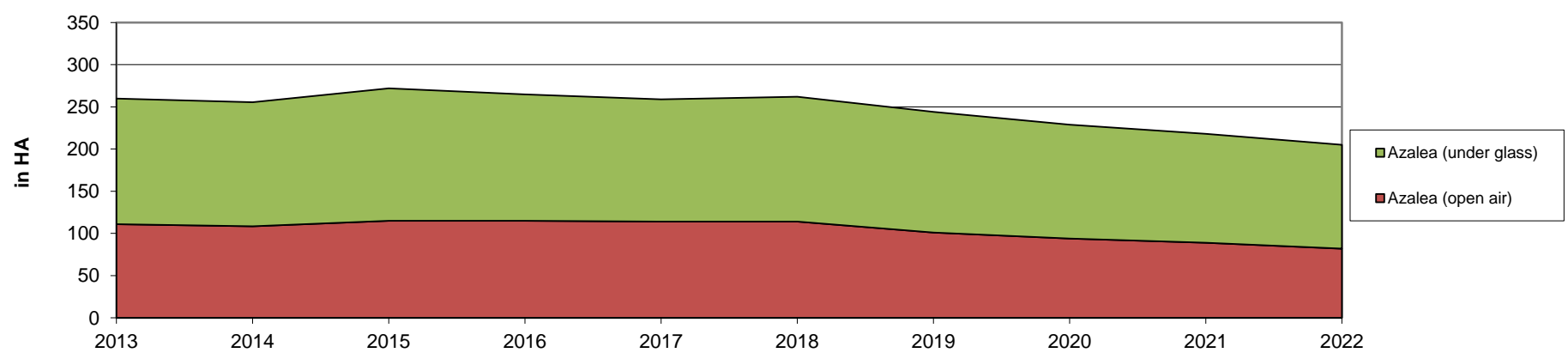
\* From 2020 shift of hedge plants from ornamental trees and plants to forest trees and plants

\*\* From 2020 shift of other pot plants to seed and plant materials for ornamental plants, balcony and bedding plants and ornamental trees and plants

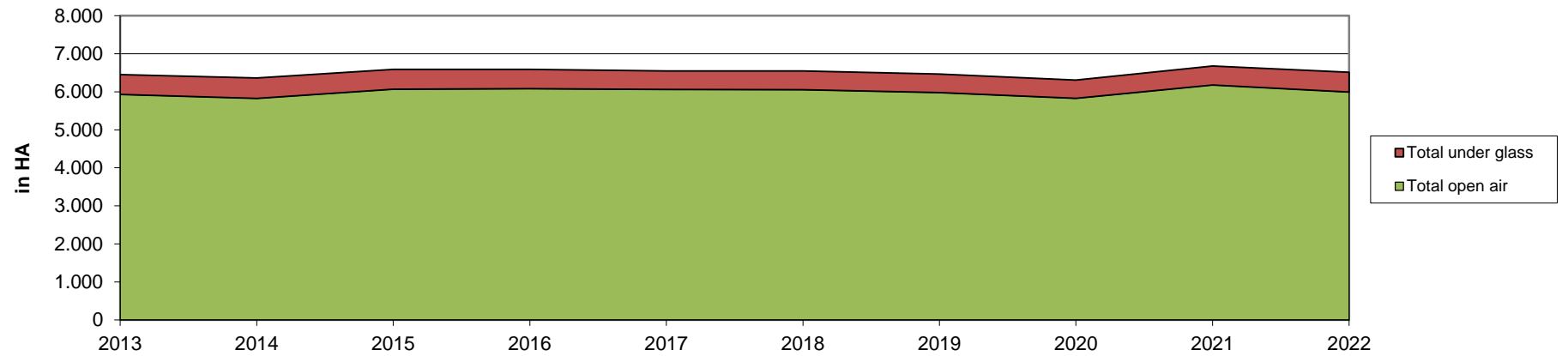
Area nursery stock in Belgium (open air)



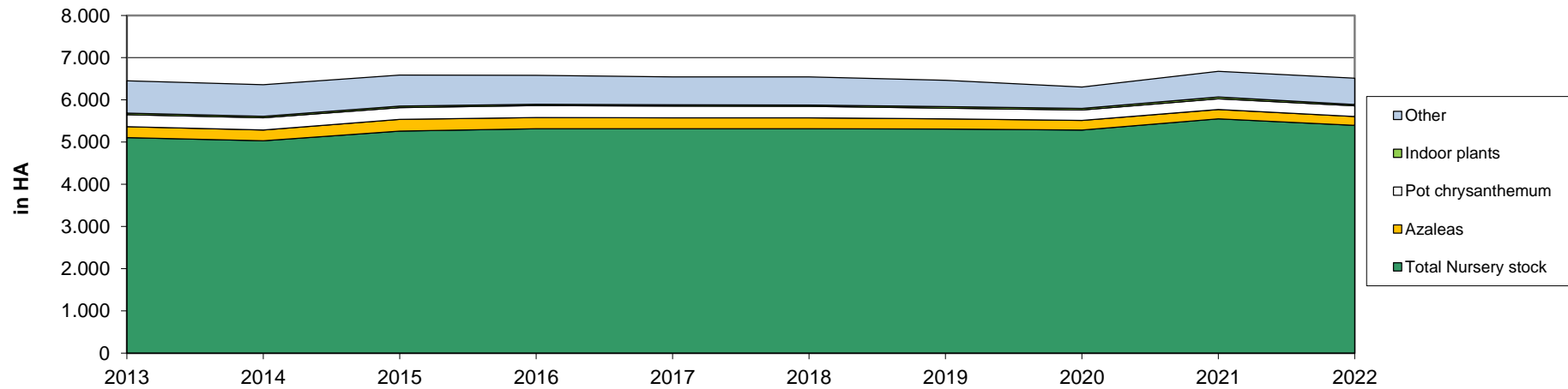
Area Azaleas in Belgium



Area ornamental horticultural products in open air and under glass in Belgium



Area ornamental horticultural products in Belgium

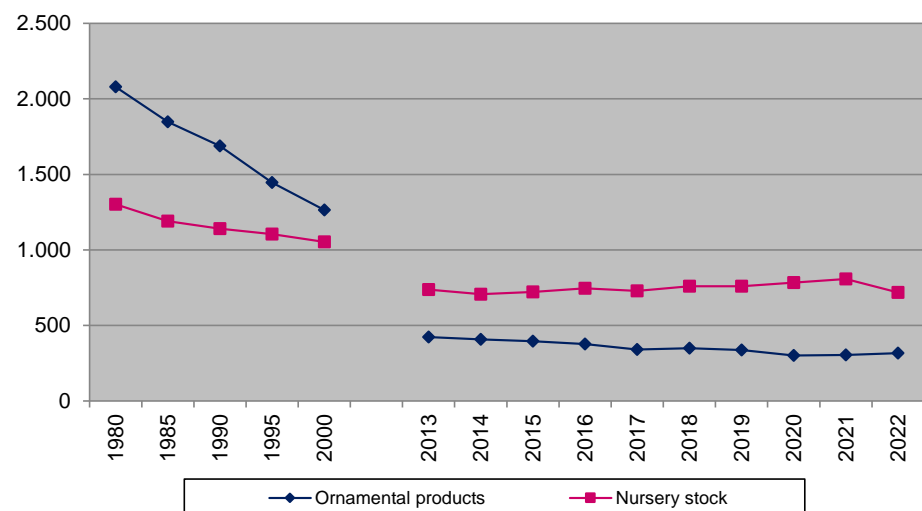


### Number of nurseries with ornamental horticultural activities (primary and secondary) in Belgium

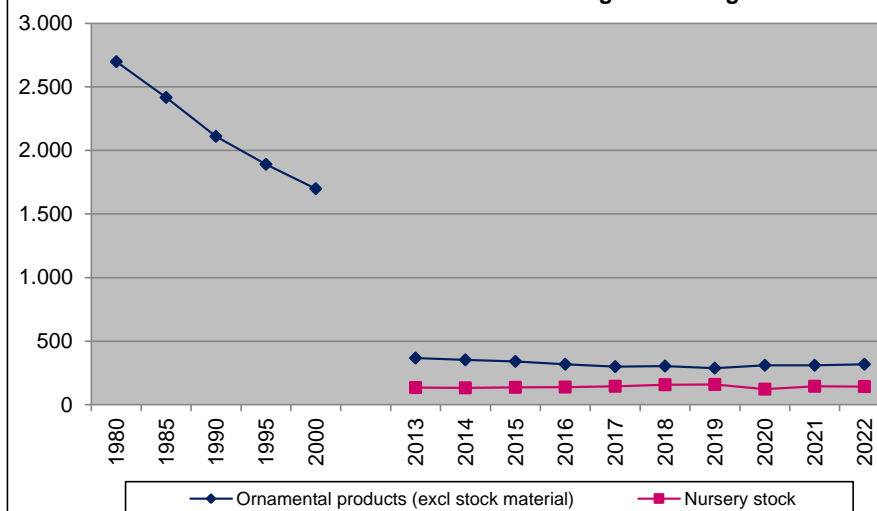
	1980	1985	1990	1995	2000	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>Open air:</b>															
<b>Ornamental products</b>	<b>2.079</b>	<b>1.847</b>	<b>1.689</b>	<b>1.446</b>	<b>1.264</b>	<b>423</b>	<b>408</b>	<b>396</b>	<b>377</b>	<b>341</b>	<b>349</b>	<b>337</b>	<b>301</b>	<b>304</b>	<b>317</b>
Azaleas	481	441	438	373	266	82	78	81	79	76	74	70	67	63	58
Cut flowers	496	390	323	252	153	26	26	23	28	29	32	33	51	56	109
Balcony and bedding plants					187	19	17	22	19	17	19	22	35	37	33
Flower bulbs and tubers	464	367	239	178	122	31	33	34	28	31	29	28	29	31	19
Pot plants						283	278	258	243	203	213	204	137	136	118
<b>Nursery stock</b>	<b>1.302</b>	<b>1.191</b>	<b>1.140</b>	<b>1.104</b>	<b>1.053</b>	<b>738</b>	<b>707</b>	<b>722</b>	<b>745</b>	<b>728</b>	<b>759</b>	<b>760</b>	<b>783</b>	<b>807</b>	<b>719</b>
<b>Under glass:</b>															
<b>Ornamental products (excl stock material)</b>	<b>2.699</b>	<b>2.416</b>	<b>2.110</b>	<b>1.891</b>	<b>1.699</b>	<b>366</b>	<b>352</b>	<b>341</b>	<b>318</b>	<b>299</b>	<b>304</b>	<b>287</b>	<b>309</b>	<b>310</b>	<b>317</b>
<b>Nursery stock</b>						<b>134</b>	<b>133</b>	<b>137</b>	<b>139</b>	<b>145</b>	<b>156</b>	<b>159</b>	<b>122</b>	<b>144</b>	<b>143</b>

Source: Statbel

#### Number of horticultural nurseries in open air in Belgium



#### Number of horticultural nurseries under glass in Belgium

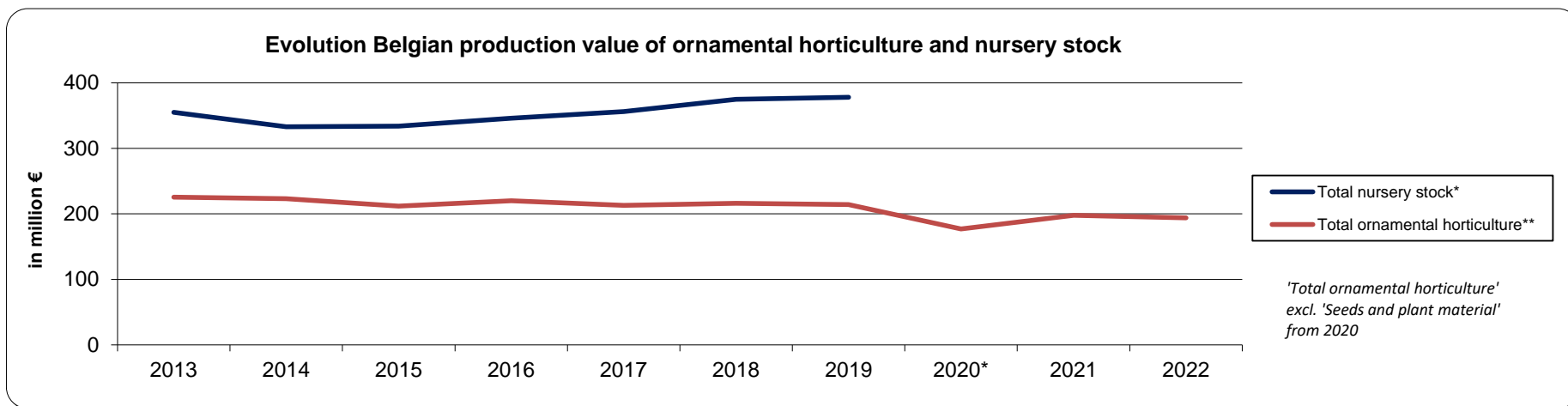


## Estimated production value of ornamental horticultural products in Belgium (in million €)

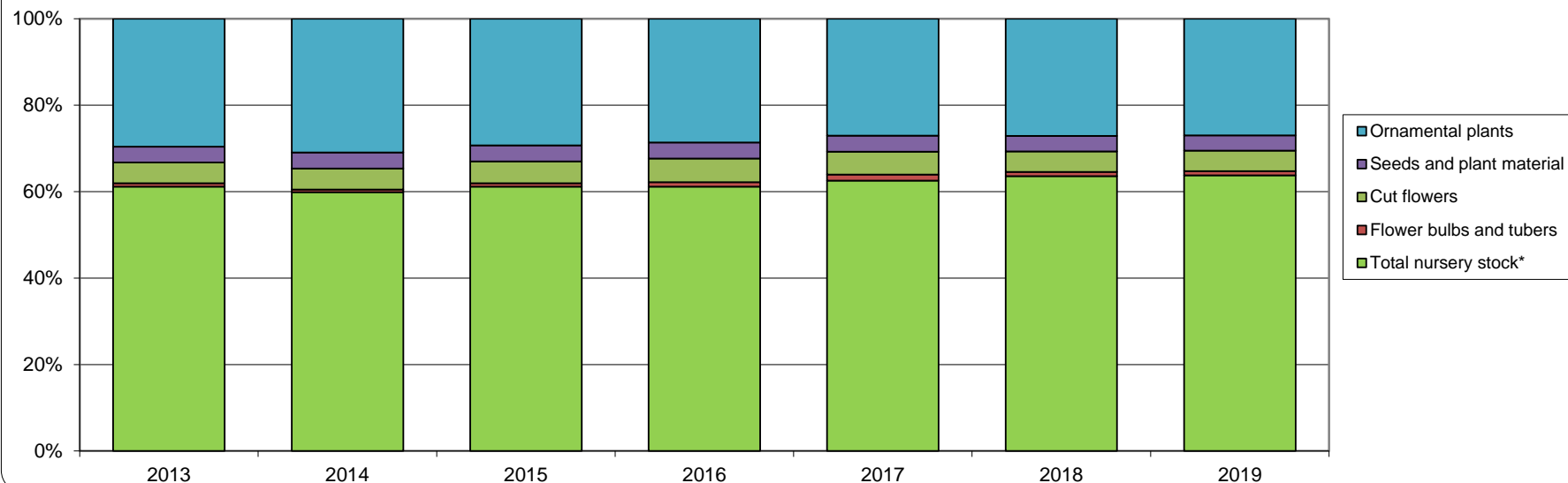
	2013	2014	2015	2016	2017	2018	2019	2020*	2021	2022
<b>Total nursery stock*</b>	<b>355</b>	<b>333</b>	<b>334</b>	<b>346</b>	<b>356</b>	<b>375</b>	<b>378</b>	<b>NB</b>	<b>NB</b>	<b>NB</b>
<i>Fruit trees</i>	22	22	21	26	24	26	29	NB	NB	NB
<i>Ornamental trees</i>	270	251	251	256	280	292	287	NB	NB	NB
<i>Forest trees</i>	42	40	42	40	37	38	47	NB	NB	NB
<i>Christmas trees</i>	21	20	20	24	15	18	16	NB	NB	NB
<b>Total ornamental horticulture**</b>	<b>226</b>	<b>223</b>	<b>212</b>	<b>220</b>	<b>213</b>	<b>216</b>	<b>214</b>	<b>177</b>	<b>198</b>	<b>194</b>
<i>Flower bulbs and tubers</i>	5	3	4	6	8	6	6	7	6	3
<i>Cut flowers</i>	28	27	28	31	30	28	28	23	26	24
<i>Seeds and plant material</i>	21	21	20	21	21	21	21	NB	NB	NB
<i>Ornamental plants</i>	172	172	160	162	154	160	160	147	166	168
<b>TOTAL Nursery stock and Ornamental horticulture</b>	<b>580</b>	<b>557</b>	<b>546</b>	<b>566</b>	<b>569</b>	<b>590</b>	<b>592</b>	<b>NB</b>	<b>NB</b>	<b>NB</b>

\* From 2020 new method for nursery stock, BE data is not available \*\* From 2020 'Total ornamental horticulture' excl. 'Seeds and plant material'

Source: Flemish Department of Agriculture and Fisheries



Share of the products in the Belgian production value of ornamental horticultural products and nursery stock



Estimated production value of ornamental horticultural products in Flanders (in million €)

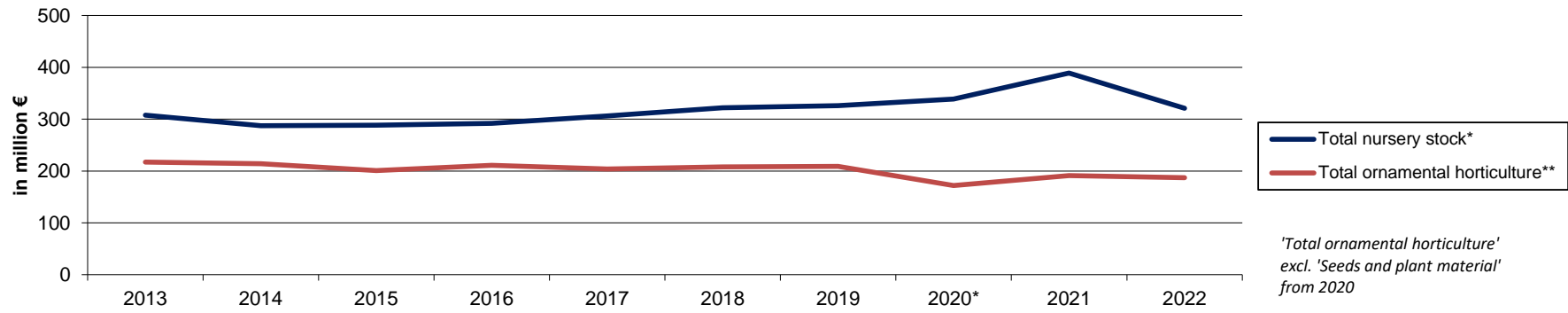
	2013	2014	2015	2016	2017	2018	2019	2020*	2021	2022
<b>Total nursery stock*</b>	<b>308</b>	<b>287</b>	<b>288</b>	<b>292</b>	<b>306</b>	<b>322</b>	<b>326</b>	<b>339</b>	<b>389</b>	<b>321</b>
<i>Fruit trees</i>	12	13	11	9	7	10	10	21	21	26
<i>Ornamental trees</i>	261	241	242	248	268	280	277	263	316	258
<i>Forest trees</i>	32	32	34	32	29	31	37	51	48	33
<i>Christmas trees</i>	2	2	2	2	2	2	2	4	3	3
<b>Total ornamental horticulture**</b>	<b>217</b>	<b>214</b>	<b>201</b>	<b>211</b>	<b>204</b>	<b>208</b>	<b>209</b>	<b>172</b>	<b>191</b>	<b>187</b>
<i>Flower bulbs and tubers</i>	5	3	4	6	7	5	6	7	6	3
<i>Cut flowers</i>	28	24	24	27	25	25	26	20	22	20
<i>Seeds and plant material</i>	19	20	17	20	21	21	21	NB	NB	NB
<i>Ornamental plants</i>	166	167	155	158	151	157	157	145	163	164
<b>TOTAL Nursery stock and Ornamental horticulture</b>	<b>525</b>	<b>502</b>	<b>489</b>	<b>503</b>	<b>510</b>	<b>530</b>	<b>535</b>	<b>NB</b>	<b>580</b>	<b>508</b>

\* From 2020 new method for nursery stock, BE data is not available \*\* From 2020 'Total ornamental horticulture' excl. 'Seeds and plant material'

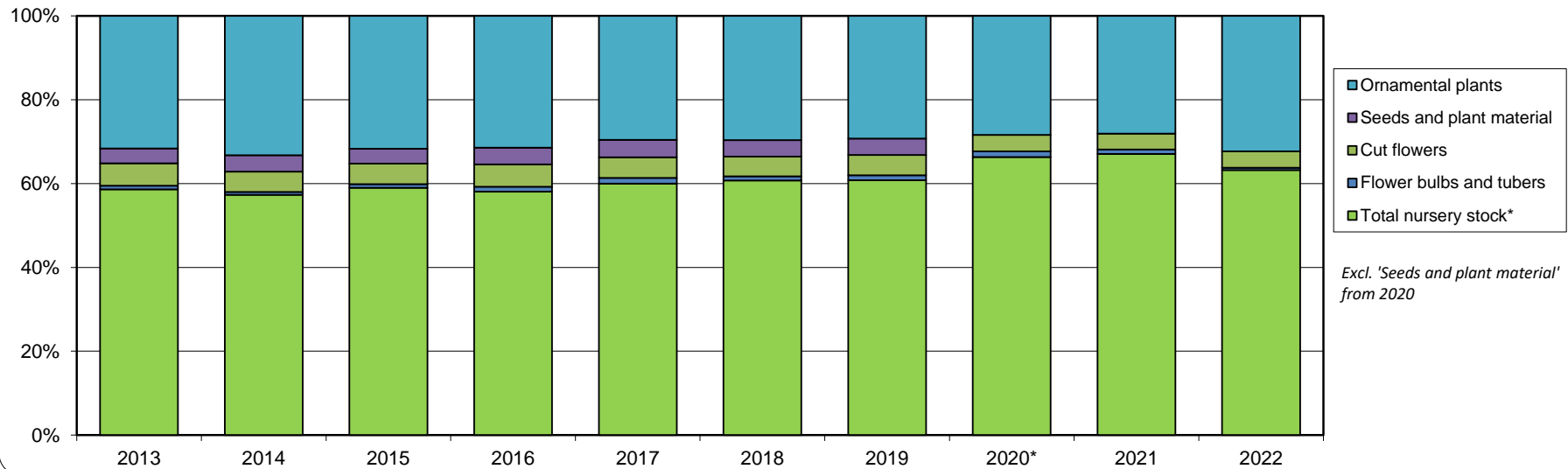
Source: Flemish Department of Agriculture and Fisheries



**Evolution Flemish production value of ornamental horticulture and nursery stock**



**Share of the products in the Flemish production value of ornamental horticultural products and nursery stock**

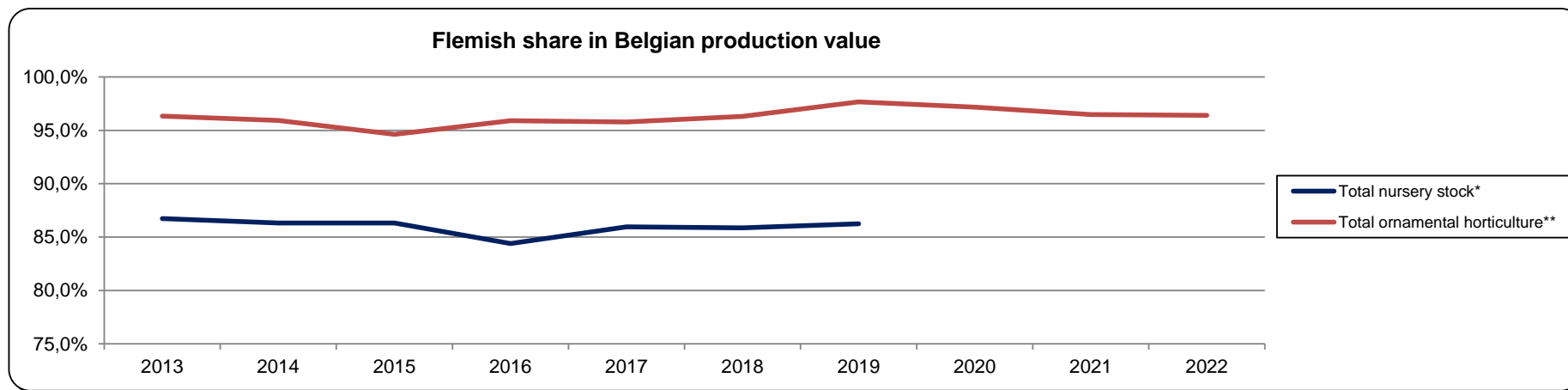


## Flemish share in Belgian production value of ornamental horticultural products

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>Total nursery stock*</b>	<b>86,7%</b>	<b>86,3%</b>	<b>86,3%</b>	<b>84,4%</b>	<b>86,0%</b>	<b>85,9%</b>	<b>86,2%</b>			
<i>Fruit trees</i>	55,4%	56,3%	51,4%	34,6%	29,2%	38,5%	34,5%			
<i>Ornamental trees</i>	96,7%	96,3%	96,5%	96,9%	95,7%	95,9%	96,5%			
<i>Forest trees</i>	78,1%	78,2%	79,2%	80,0%	78,4%	81,6%	78,7%			
<i>Christmas trees</i>	9,9%	10,2%	10,2%	8,3%	13,3%	11,1%	12,5%			
<b>Total ornamental horticulture**</b>	<b>96,3%</b>	<b>95,9%</b>	<b>94,6%</b>	<b>95,9%</b>	<b>95,8%</b>	<b>96,3%</b>	<b>97,7%</b>	<b>97,2%</b>	<b>96,5%</b>	<b>96,4%</b>
<i>Flower bulbs and tubers</i>	100,0%	100,0%	100,0%	100,0%	87,5%	83,3%	100,0%	100,0%	100,0%	100,0%
<i>Cut flowers</i>	100,0%	90,4%	87,3%	87,1%	83,3%	89,3%	92,9%	87,0%	84,6%	83,3%
<i>Seeds and plant material</i>	87,7%	94,7%	86,6%	95,2%	100,0%	100,0%	100,0%			
<i>Ornamental plants</i>	96,7%	96,9%	96,8%	97,5%	98,1%	98,1%	98,1%	98,6%	98,2%	97,6%
<b>TOTAL Nursery stock and Ornamental horticulture</b>	<b>90,5%</b>	<b>90,1%</b>	<b>89,6%</b>	<b>88,9%</b>	<b>89,6%</b>	<b>89,8%</b>	<b>90,4%</b>			

Source: Calculations VLAM based on data from Flemish Department of Agriculture and Fisheries

\* From 2020 new method for nursery stock, BE data is not available \*\* From 2020 'Total ornamental horticulture' excl. 'Seeds and plant material'





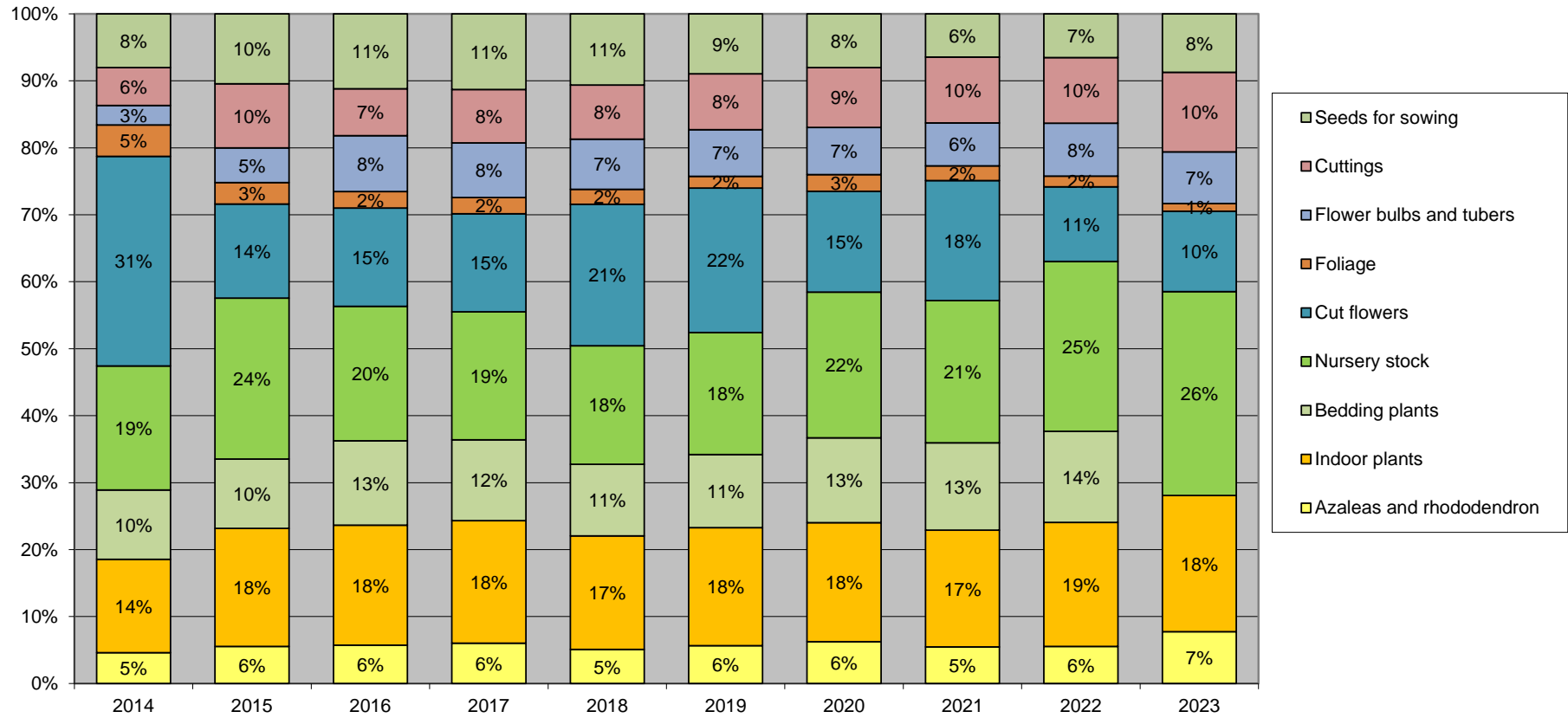
## **Belgian export of ornamental horticultural products**

**Belgian export of ornamental horticultural products (in 1.000 euro)**

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
<b>Azaleas and rhododendron</b>	<b>31.333</b>	<b>29.957</b>	<b>31.601</b>	<b>32.751</b>	<b>30.689</b>	<b>35.186</b>	<b>36.024</b>	<b>37.934</b>	<b>33.080</b>	<b>40.193</b>
<b>Indoor plants</b>	<b>94.910</b>	<b>95.163</b>	<b>99.156</b>	<b>99.225</b>	<b>102.587</b>	<b>110.025</b>	<b>102.890</b>	<b>121.184</b>	<b>110.208</b>	<b>105.902</b>
<b>Bedding plants</b>	<b>70.422</b>	<b>55.954</b>	<b>69.637</b>	<b>65.680</b>	<b>64.804</b>	<b>68.101</b>	<b>73.080</b>	<b>90.548</b>	<b>80.939</b>	<b>80.314</b>
<b>Nursery stock</b>	<b>126.013</b>	<b>129.883</b>	<b>110.955</b>	<b>103.684</b>	<b>107.019</b>	<b>113.629</b>	<b>125.935</b>	<b>147.682</b>	<b>151.122</b>	<b>158.306</b>
- Forest trees	24.397	22.769	15.134	14.148	14.661	15.964	15.981	15.493	14.198	16.328
- Fruit trees	16.398	26.226	26.672	28.081	29.472	28.535	34.254	37.076	43.162	41.728
- Roses	3.409	3.346	3.364	2.983	2.891	3.571	3.342	3.872	3.304	3.603
- Christmas trees	15.322	15.093	19.064	12.162	14.107	12.504	14.325	14.540	14.679	14.075
- Other	66.488	62.449	46.723	46.310	45.888	53.055	58.033	76.700	75.778	82.572
<b>Cut flowers</b>	<b>212.923</b>	<b>75.718</b>	<b>81.185</b>	<b>79.539</b>	<b>127.690</b>	<b>134.734</b>	<b>86.854</b>	<b>124.646</b>	<b>66.468</b>	<b>62.419</b>
- Carnations	3.901	2.802	3.148	1.046	1.019	907	780	713	662	807
- Roses	149.583	14.245	17.259	16.819	64.937	71.239	35.707	67.814	13.467	8.782
- Other	59.439	58.671	60.779	61.674	61.734	62.588	50.367	56.119	52.339	52.829
<b>Foliage</b>	<b>31.970</b>	<b>17.452</b>	<b>13.465</b>	<b>13.182</b>	<b>13.673</b>	<b>10.906</b>	<b>14.573</b>	<b>15.204</b>	<b>9.455</b>	<b>5.955</b>
<b>Flower bulbs and tubers</b>	<b>19.861</b>	<b>27.927</b>	<b>46.129</b>	<b>44.379</b>	<b>45.206</b>	<b>43.596</b>	<b>40.690</b>	<b>44.579</b>	<b>46.978</b>	<b>40.184</b>
<b>Cuttings</b>	<b>38.444</b>	<b>51.643</b>	<b>38.815</b>	<b>43.179</b>	<b>48.966</b>	<b>51.853</b>	<b>51.652</b>	<b>68.131</b>	<b>58.359</b>	<b>61.827</b>
<b>Seeds for sowing</b>	<b>54.562</b>	<b>56.400</b>	<b>61.770</b>	<b>61.396</b>	<b>64.195</b>	<b>55.939</b>	<b>46.275</b>	<b>44.945</b>	<b>38.955</b>	<b>45.290</b>
<b>TOTAL</b>	<b>680.440</b>	<b>540.098</b>	<b>552.714</b>	<b>543.015</b>	<b>604.828</b>	<b>623.971</b>	<b>577.973</b>	<b>694.851</b>	<b>595.564</b>	<b>600.388</b>

Source: Eurostat + calculations VLAM

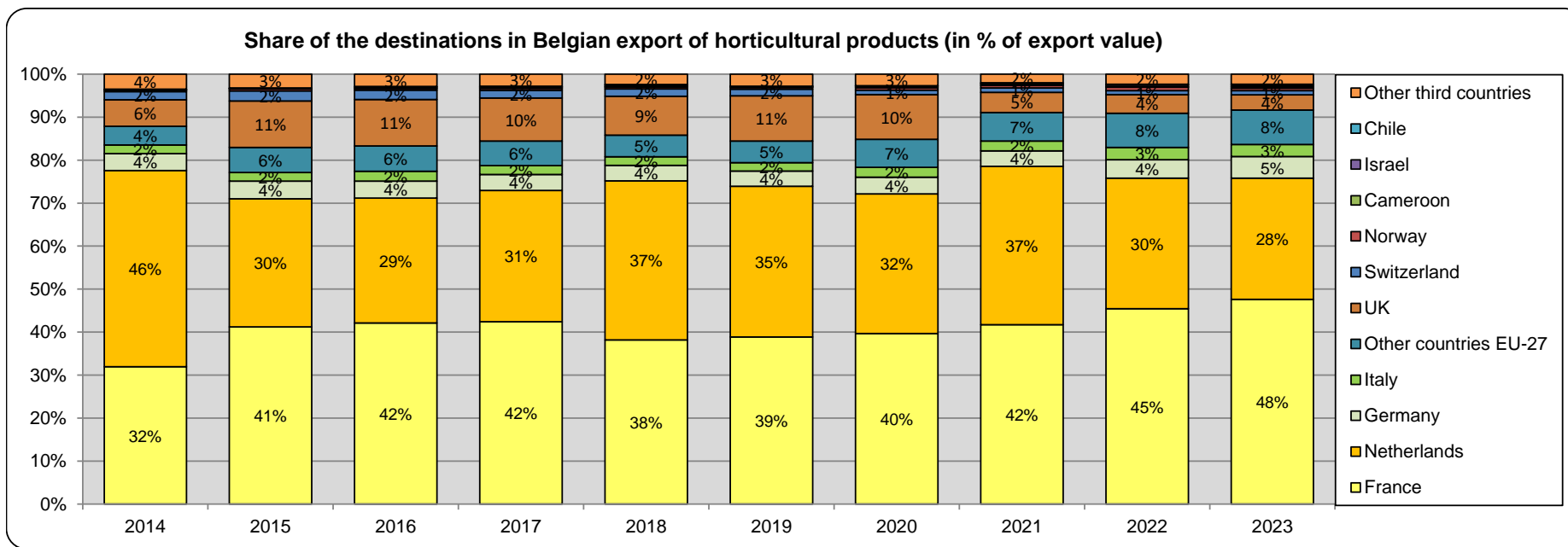
**Share of the products in the Belgian export of ornamental horticultural products  
(in % of the export value)**



## Belgian export of ornamental horticultural products (in 1.000 euro) per country of destination

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
France	217.347	222.552	232.771	230.267	231.029	242.395	229.391	289.879	270.772	285.835
Netherlands	310.328	160.816	160.688	165.748	223.709	218.732	187.456	255.950	180.658	169.219
Germany	27.136	22.200	21.717	20.341	21.857	22.150	22.595	24.898	25.452	30.129
Italy	13.550	11.000	12.657	11.097	11.999	12.145	13.152	16.068	17.081	16.997
Other countries EU-27	29.439	31.437	32.434	31.024	30.385	31.481	37.616	46.150	47.250	47.955
<b>Total EU-27</b>	<b>597.800</b>	<b>448.005</b>	<b>460.268</b>	<b>458.476</b>	<b>518.979</b>	<b>526.903</b>	<b>490.209</b>	<b>632.945</b>	<b>541.212</b>	<b>550.135</b>
UK	42.280	58.294	59.873	54.412	54.606	65.746	60.330	32.408	26.029	21.336
Switzerland	12.782	12.687	11.860	9.676	10.425	9.490	5.891	7.185	5.510	5.755
Norway	2.053	2.410	2.198	2.457	2.408	2.680	3.300	4.106	4.710	3.491
Cameroon	2	170	804	1.084	1.019	683	1.275	1.385	815	2.119
Israel	1.071	695	1.100	1.006	1.777	866	1.316	2.034	2.107	1.989
Chile	516	626	696	767	938	208	205	832	1.048	1.405
Other third countries	23.937	17.210	15.914	15.136	14.675	17.396	15.446	13.956	14.134	14.158
<b>Total</b>	<b>680.440</b>	<b>540.098</b>	<b>552.714</b>	<b>543.015</b>	<b>604.828</b>	<b>623.971</b>	<b>577.973</b>	<b>694.851</b>	<b>595.564</b>	<b>600.388</b>

Source: Eurostat + calculations VLAM

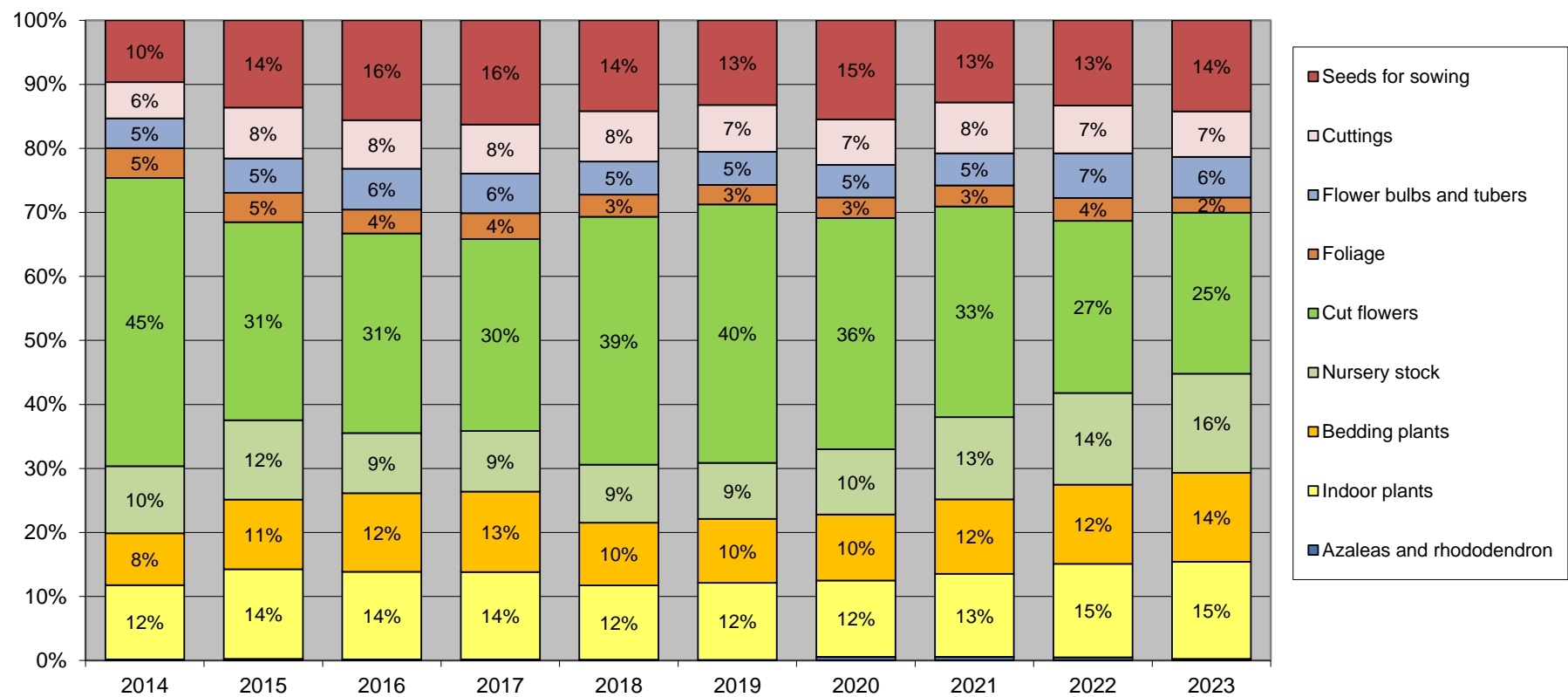


**Belgian import of ornamental horticultural products (in 1.000 euro)**

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
<b>Azaleas and rhododendron</b>	<b>867</b>	<b>1.015</b>	<b>765</b>	<b>753</b>	<b>633</b>	<b>497</b>	<b>2.962</b>	<b>3.284</b>	<b>2.498</b>	<b>1.173</b>
<b>Indoor plants</b>	<b>63.179</b>	<b>54.519</b>	<b>60.525</b>	<b>59.147</b>	<b>54.379</b>	<b>63.367</b>	<b>63.210</b>	<b>77.238</b>	<b>73.732</b>	<b>78.118</b>
<b>Bedding plants</b>	<b>44.321</b>	<b>42.522</b>	<b>54.405</b>	<b>54.499</b>	<b>46.109</b>	<b>52.636</b>	<b>54.699</b>	<b>69.365</b>	<b>62.196</b>	<b>70.140</b>
<b>Nursery stock</b>	<b>56.924</b>	<b>48.336</b>	<b>41.649</b>	<b>41.055</b>	<b>42.529</b>	<b>46.034</b>	<b>54.123</b>	<b>76.526</b>	<b>72.324</b>	<b>79.768</b>
- Forest trees	12.111	10.132	6.839	5.041	5.956	6.433	10.199	11.299	8.639	8.905
- Fruit trees	5.870	8.456	10.066	12.373	13.254	11.586	14.485	19.050	22.180	22.282
- Roses	3.082	2.499	2.665	2.582	2.058	2.623	2.411	3.216	2.850	3.312
- Christmas trees	3.876	5.674	5.191	2.983	2.087	2.426	2.430	2.751	4.614	4.241
- Other	31.986	21.576	16.888	18.074	19.174	22.967	24.599	40.211	34.041	41.027
<b>Cut flowers</b>	<b>245.449</b>	<b>120.711</b>	<b>138.145</b>	<b>130.175</b>	<b>182.033</b>	<b>212.814</b>	<b>191.566</b>	<b>196.097</b>	<b>135.648</b>	<b>129.423</b>
- Carnations	4.710	3.541	4.722	2.153	2.813	2.048	2.064	2.194	1.585	2.152
- Roses	141.673	28.115	37.689	35.927	82.899	106.835	90.589	75.745	24.843	20.372
- Other	99.066	89.056	95.734	92.094	96.321	103.930	98.913	118.158	109.220	106.899
<b>Foliage</b>	<b>25.371</b>	<b>17.717</b>	<b>16.494</b>	<b>17.508</b>	<b>16.186</b>	<b>15.977</b>	<b>17.026</b>	<b>19.543</b>	<b>17.934</b>	<b>12.075</b>
<b>Flower bulbs and tubers</b>	<b>25.255</b>	<b>21.019</b>	<b>28.337</b>	<b>26.842</b>	<b>24.411</b>	<b>27.310</b>	<b>27.140</b>	<b>29.949</b>	<b>35.226</b>	<b>32.771</b>
<b>Cuttings</b>	<b>30.937</b>	<b>30.997</b>	<b>33.552</b>	<b>33.309</b>	<b>36.879</b>	<b>38.473</b>	<b>37.573</b>	<b>47.359</b>	<b>37.723</b>	<b>36.417</b>
<b>Seeds for sowing</b>	<b>52.562</b>	<b>53.144</b>	<b>69.060</b>	<b>70.606</b>	<b>66.735</b>	<b>69.627</b>	<b>82.113</b>	<b>76.264</b>	<b>67.050</b>	<b>73.178</b>
<b>TOTAL</b>	<b>544.866</b>	<b>389.981</b>	<b>442.933</b>	<b>433.894</b>	<b>469.895</b>	<b>526.736</b>	<b>530.411</b>	<b>595.624</b>	<b>504.331</b>	<b>513.064</b>

Source: Eurostat + calculations VLAM

Share of the products in the Belgian import of ornamental horticultural products  
(in % of the export value)



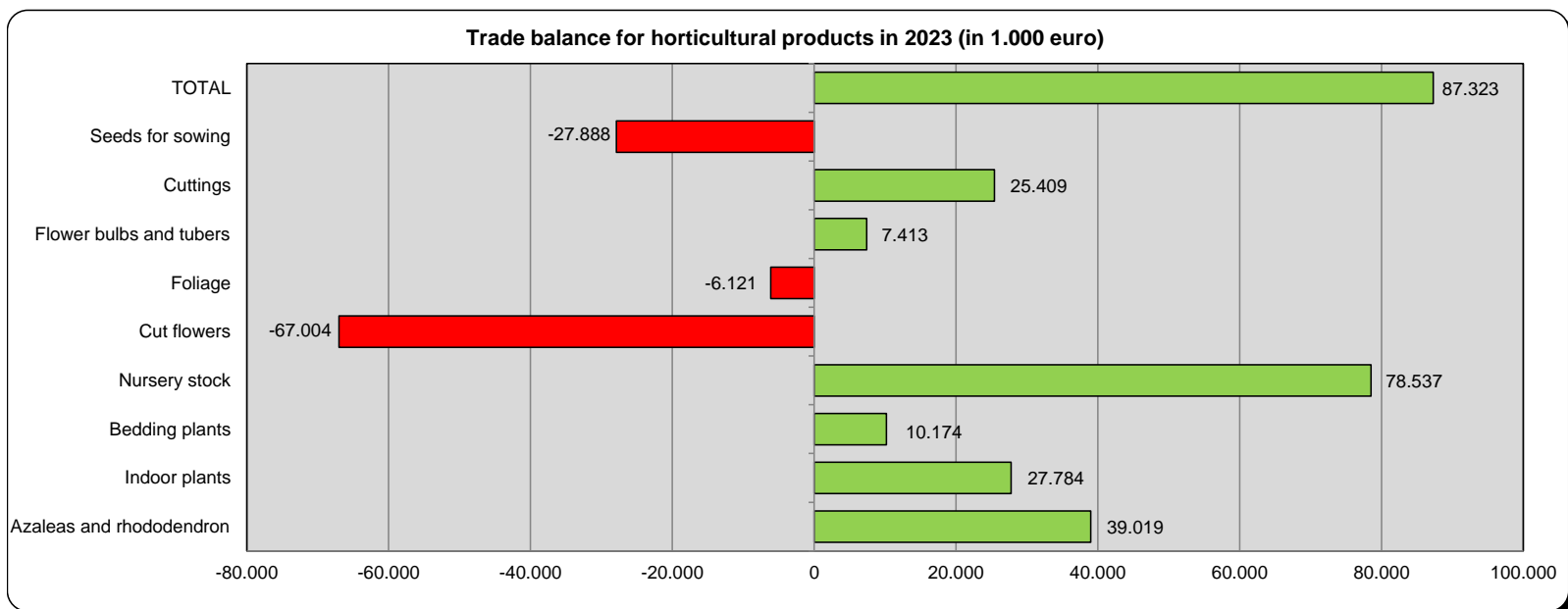




### Belgian trade balance for horticultural products (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
<b>Azaleas and rhododendron</b>	30.466	28.941	30.836	31.998	30.056	34.689	33.062	34.650	30.582	39.019
<b>Indoor plants</b>	31.731	40.643	38.631	40.078	48.207	46.658	39.680	43.945	36.477	27.784
<b>Bedding plants</b>	26.101	13.432	15.232	11.181	18.695	15.464	18.382	21.183	18.742	10.174
<b>Nursery stock</b>	69.089	81.547	69.306	62.630	64.490	67.595	71.811	71.156	78.798	78.537
- Forest trees	12.286	12.636	8.295	9.107	8.706	9.531	5.782	4.195	5.559	7.422
- Fruit trees	10.528	17.770	16.606	15.708	16.218	16.949	19.769	18.026	20.982	19.446
- Roses	327	847	699	401	832	948	931	656	454	291
- Christmas trees	11.446	9.420	13.872	9.179	12.020	10.078	11.895	11.790	10.066	9.834
- Other	34.502	40.874	29.834	28.235	26.714	30.089	33.435	36.489	41.737	41.544
<b>Cut flowers</b>	<b>-32.526</b>	<b>-44.993</b>	<b>-56.959</b>	<b>-50.636</b>	<b>-54.343</b>	<b>-78.080</b>	<b>-104.711</b>	<b>-71.451</b>	<b>-69.180</b>	<b>-67.004</b>
- Carnations	-809	-739	-1.574	-1.108	-1.794	-1.141	-1.284	-1.481	-923	-1.345
- Roses	7.909	-13.869	-20.430	-19.108	-17.962	-35.596	-54.882	-7.932	-11.376	-11.589
- Other	-39.627	-30.384	-34.955	-30.421	-34.588	-41.343	-48.546	-62.039	-56.881	-54.070
<b>Foliage</b>	<b>6.599</b>	<b>-265</b>	<b>-3.029</b>	<b>-4.326</b>	<b>-2.513</b>	<b>-5.070</b>	<b>-2.453</b>	<b>-4.339</b>	<b>-8.479</b>	<b>-6.121</b>
<b>Flower bulbs and tubers</b>	<b>-5.394</b>	<b>6.908</b>	<b>17.792</b>	<b>17.537</b>	<b>20.795</b>	<b>16.287</b>	<b>13.549</b>	<b>14.630</b>	<b>11.752</b>	<b>7.413</b>
<b>Cuttings</b>	<b>7.507</b>	<b>20.647</b>	<b>5.262</b>	<b>9.870</b>	<b>12.087</b>	<b>13.380</b>	<b>14.079</b>	<b>20.772</b>	<b>20.637</b>	<b>25.409</b>
<b>Seeds for sowing</b>	<b>2.000</b>	<b>3.256</b>	<b>-7.289</b>	<b>-9.210</b>	<b>-2.541</b>	<b>-13.687</b>	<b>-35.838</b>	<b>-31.319</b>	<b>-28.095</b>	<b>-27.888</b>
<b>TOTAL</b>	<b>135.574</b>	<b>150.117</b>	<b>109.781</b>	<b>109.122</b>	<b>134.933</b>	<b>97.236</b>	<b>47.562</b>	<b>99.227</b>	<b>91.233</b>	<b>87.323</b>

Source: Eurostat + calculations VLAM

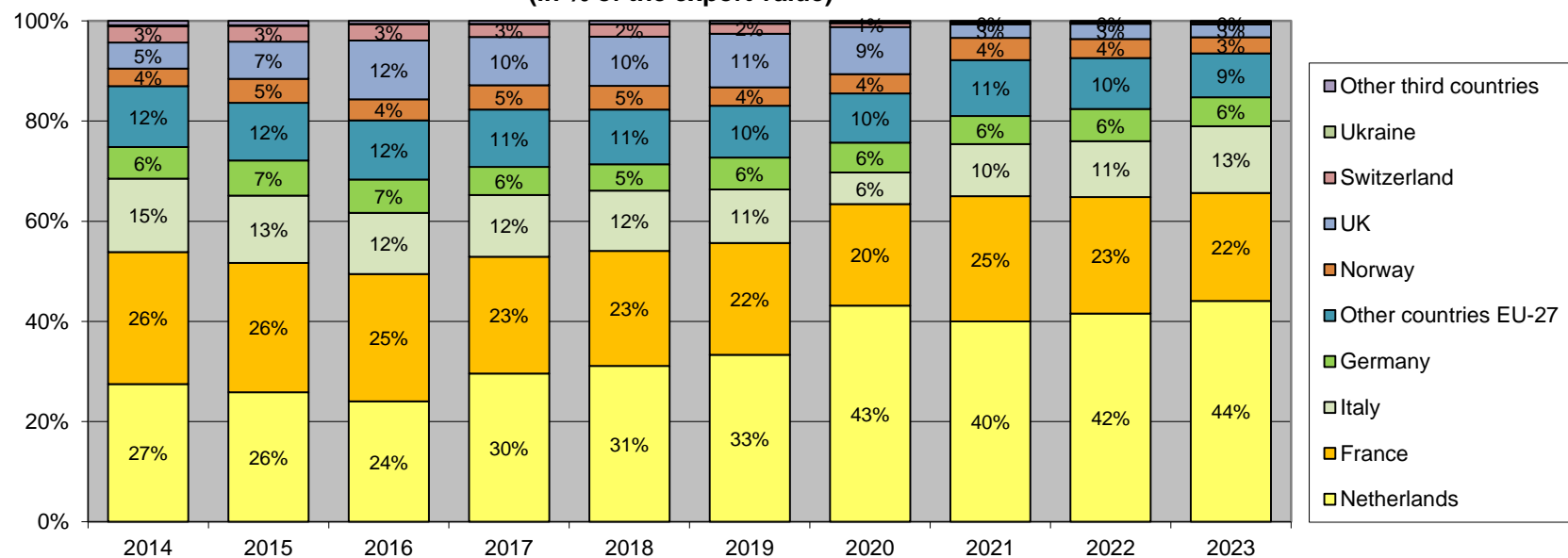


## Belgian export of azaleas and rhododendron (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Netherlands	8.615	7.736	7.589	9.692	9.554	11.733	15.547	15.159	13.747	17.672
France	8.255	7.742	8.048	7.633	7.044	7.851	7.306	9.497	7.690	8.663
Italy	4.589	4.030	3.860	4.044	3.693	3.751	2.267	3.940	3.705	5.347
Germany	1.973	2.092	2.098	1.835	1.619	2.249	2.148	2.143	2.109	2.325
Other countries EU-27	3.815	3.451	3.720	3.742	3.354	3.638	3.528	4.226	3.367	3.502
<b>Total EU-27</b>	<b>27.248</b>	<b>25.052</b>	<b>25.315</b>	<b>26.946</b>	<b>25.264</b>	<b>29.222</b>	<b>30.796</b>	<b>34.966</b>	<b>30.619</b>	<b>37.510</b>
Norway	1.100	1.441	1.335	1.599	1.452	1.298	1.394	1.693	1.264	1.294
UK	1.630	2.217	3.711	3.158	3.002	3.754	3.399	1.038	1.009	1.040
Switzerland	1.000	950	1.034	829	760	705	260	24	51	141
Ukraine	77	33	28	31	12	33	46	90	47	77
Other third countries	277	264	178	189	199	175	129	125	90	129
<b>Total</b>	<b>31.333</b>	<b>29.957</b>	<b>31.601</b>	<b>32.751</b>	<b>30.689</b>	<b>35.186</b>	<b>36.024</b>	<b>37.934</b>	<b>33.080</b>	<b>40.193</b>

Source: Eurostat + calculations VLAM

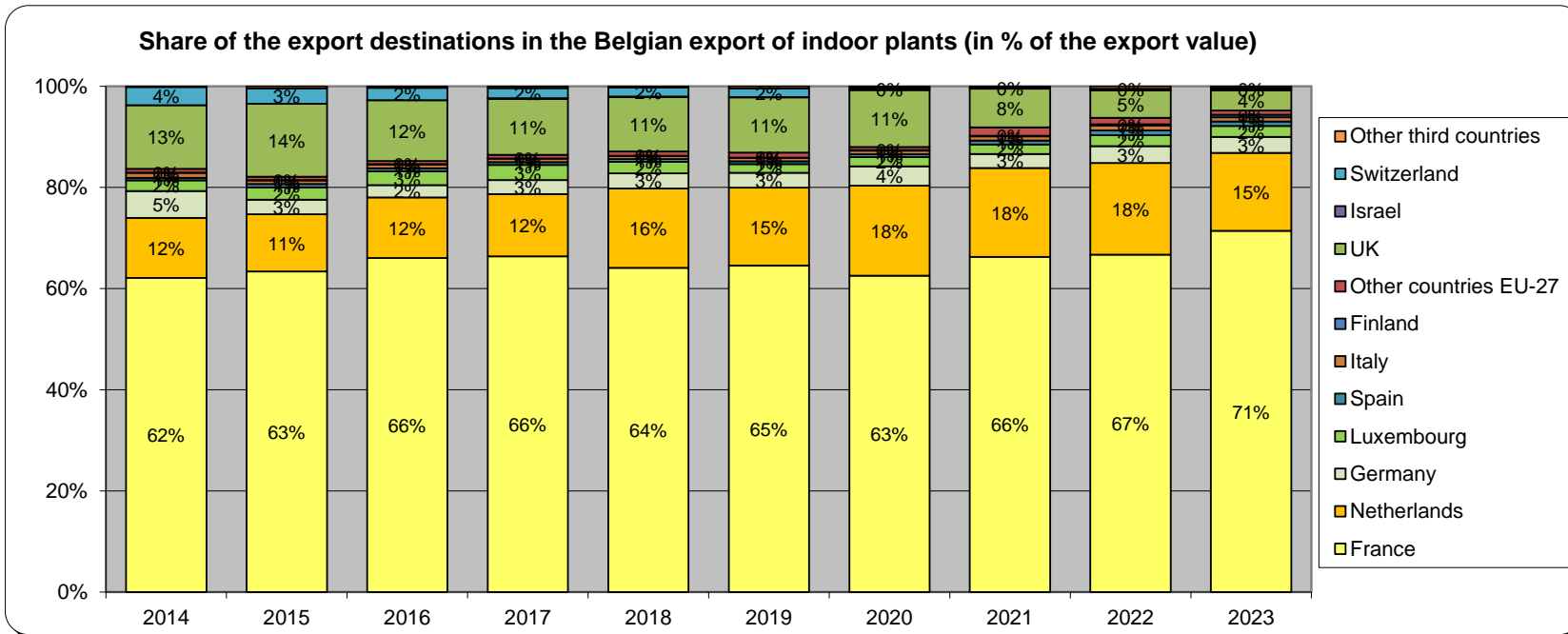
Share of export destinations in the Belgian export of azalea and rhododendron  
(in % of the export value)



### Belgian export of indoor plants (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
France	58.951	60.320	65.472	65.868	65.769	71.036	64.341	80.323	73.546	75.666
Netherlands	11.283	10.774	11.893	12.226	16.112	16.918	18.357	21.310	19.975	16.314
Germany	5.040	2.756	2.390	2.740	3.028	3.241	3.899	3.341	3.639	3.331
Luxembourg	1.989	2.311	2.724	2.935	2.363	1.887	1.918	2.270	2.381	2.263
Spain	486	620	580	604	550	622	539	973	1.015	956
Italy	909	701	743	683	653	726	770	989	1.126	878
Finland	59	37	74	8	20	98	106	134	244	524
Other countries EU-27	677	615	632	702	890	1.072	639	1.976	1.408	895
<b>Total EU-27</b>	<b>79.394</b>	<b>78.135</b>	<b>84.510</b>	<b>85.767</b>	<b>89.384</b>	<b>95.600</b>	<b>90.569</b>	<b>111.316</b>	<b>103.335</b>	<b>100.827</b>
UK	11.983	13.712	11.911	10.973	11.038	12.011	11.549	9.272	6.003	4.232
Israel	0	0	41	137	60	82	88	79	104	230
Switzerland	3.379	2.903	2.368	2.012	1.836	1.892	384	219	236	214
Other third countries	155	412	327	337	268	440	300	297	532	400
<b>Total</b>	<b>94.910</b>	<b>95.163</b>	<b>99.156</b>	<b>99.225</b>	<b>102.587</b>	<b>110.025</b>	<b>102.890</b>	<b>121.184</b>	<b>110.208</b>	<b>105.902</b>

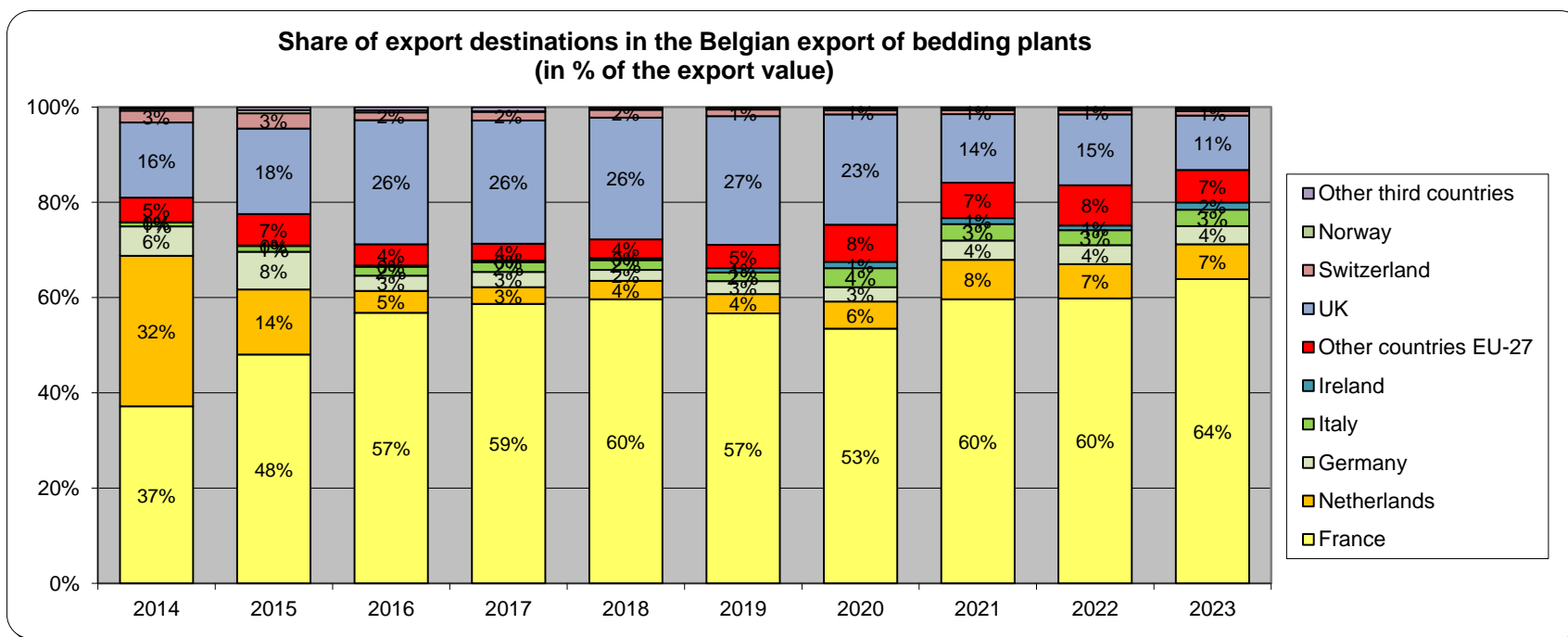
Source: Eurostat + calculations VLAM



## Belgian export of bedding plants (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
France	26.183	26.884	39.563	38.554	38.672	38.585	39.090	53.988	48.428	51.284
Netherlands	22.251	7.642	3.186	2.291	2.472	2.772	4.127	7.511	5.803	5.911
Germany	4.345	4.444	2.232	2.091	1.508	1.857	2.235	3.661	3.241	3.055
Italy	588	677	1.297	1.333	1.322	1.250	2.909	3.141	2.536	2.738
Ireland	29	43	201	222	284	608	972	1.127	807	1.242
Other countries EU-27	3.644	3.703	3.106	2.340	2.546	3.317	5.715	6.733	6.841	5.485
<b>Total EU-27</b>	<b>57.040</b>	<b>43.394</b>	<b>49.584</b>	<b>46.830</b>	<b>46.804</b>	<b>48.390</b>	<b>55.048</b>	<b>76.161</b>	<b>67.656</b>	<b>69.716</b>
UK	11.089	10.045	18.116	17.018	16.569	18.399	16.910	13.057	12.043	9.161
Switzerland	1.775	1.778	1.170	1.158	1.066	977	632	778	668	770
Norway	293	397	299	90	121	79	286	370	364	353
Other third countries	224	340	468	585	243	257	205	183	207	313
<b>Total</b>	<b>70.422</b>	<b>55.954</b>	<b>69.637</b>	<b>65.680</b>	<b>64.804</b>	<b>68.101</b>	<b>73.080</b>	<b>90.548</b>	<b>80.939</b>	<b>80.314</b>

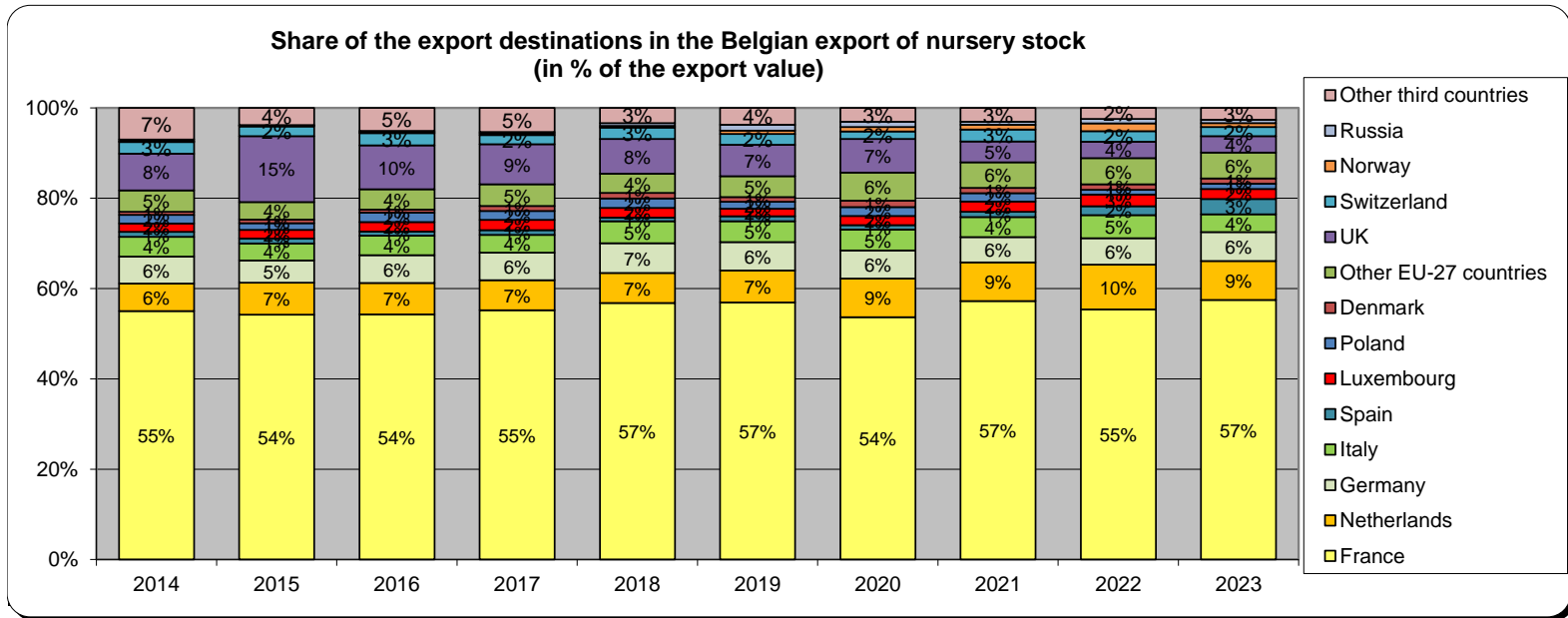
Source: Eurostat + calculations VLAM



### Belgian export of nursery stock (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
France	69.283	70.443	60.203	57.248	60.781	64.688	67.545	84.529	83.655	90.974
Netherlands	7.712	9.125	7.751	6.899	7.087	8.057	10.807	12.640	15.015	13.655
Germany	7.526	6.434	6.840	6.310	7.068	7.122	7.826	8.296	8.828	10.093
Italy	5.525	4.902	4.751	4.047	5.214	5.212	5.801	6.497	7.774	6.239
Spain	1.356	1.413	1.043	1.141	894	1.286	1.254	1.720	2.902	5.414
Luxembourg	2.386	2.486	2.334	2.351	2.292	1.873	2.567	3.355	3.986	3.546
Poland	2.391	1.890	2.293	2.056	2.192	1.746	2.486	2.777	1.534	1.820
Denmark	845	1.101	762	1.108	1.344	1.182	1.794	1.666	1.865	1.810
Other EU-27 countries	5.969	5.044	4.954	4.979	4.543	5.264	7.797	8.414	8.789	9.093
<b>Total EU-27</b>	<b>102.993</b>	<b>102.838</b>	<b>90.931</b>	<b>86.138</b>	<b>91.417</b>	<b>96.429</b>	<b>107.878</b>	<b>129.894</b>	<b>134.348</b>	<b>142.644</b>
UK	10.241	18.925	10.817	9.189	8.217	7.929	9.360	6.825	5.459	5.712
Switzerland	3.232	2.781	2.992	2.145	2.709	2.684	2.137	3.873	3.541	3.215
Norway	250	350	280	307	431	879	1.213	1.554	2.555	1.428
Russia	457	47	307	353	664	1.497	1.500	1.006	1.553	1.151
Other third countries	8.840	4.943	5.628	5.551	3.581	4.211	3.847	4.530	3.666	4.156
<b>Total</b>	<b>126.013</b>	<b>129.883</b>	<b>110.955</b>	<b>103.684</b>	<b>107.019</b>	<b>113.629</b>	<b>125.935</b>	<b>147.682</b>	<b>151.122</b>	<b>158.306</b>

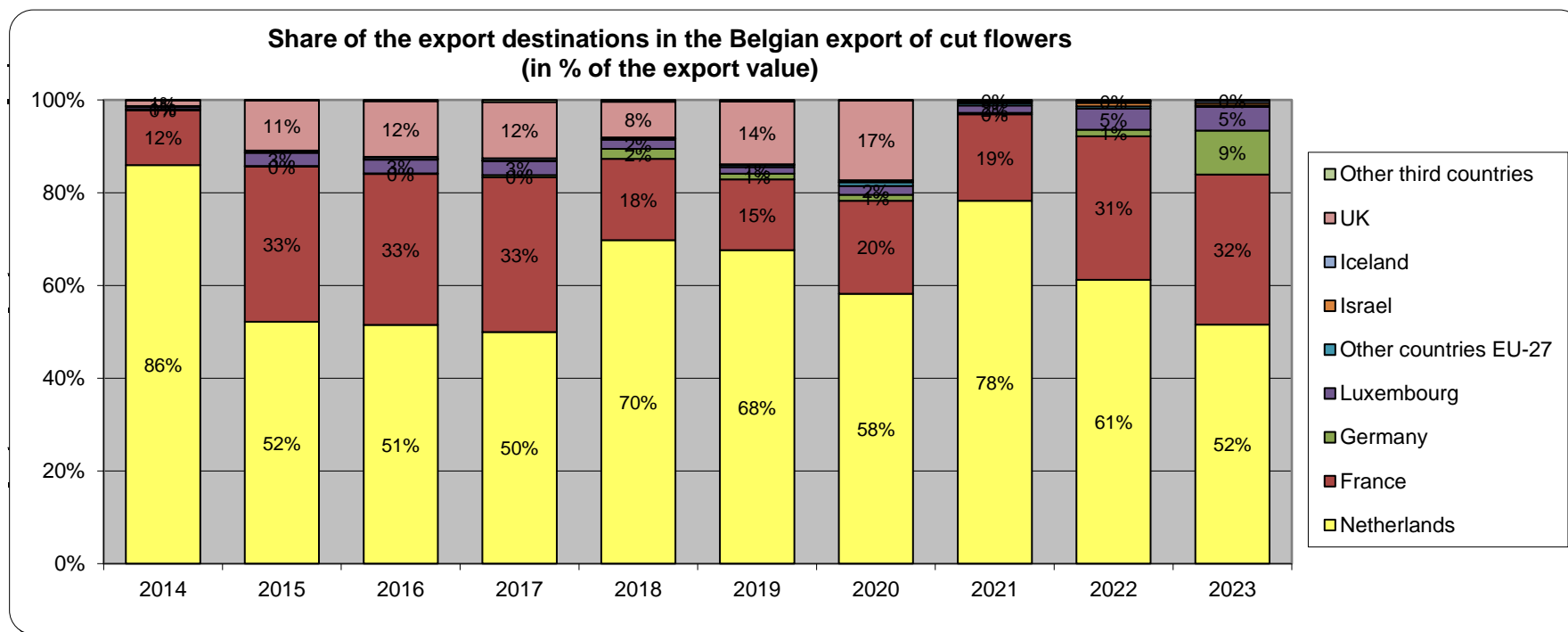
Source: Eurostat + calculations VLAM



## Belgian export of cut flowers (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Netherlands	183.012	39.498	41.798	39.745	89.083	91.128	50.560	97.523	40.697	32.188
France	25.177	25.335	26.442	26.519	22.363	20.529	17.421	23.232	20.576	20.179
Germany	468	109	106	364	2.784	1.654	1.129	386	908	5.911
Luxembourg	1.224	2.144	2.367	2.401	2.488	1.943	1.622	1.995	3.036	3.191
Other countries EU-27	52	104	175	116	321	572	725	658	330	212
<b>Total EU-27</b>	<b>209.932</b>	<b>67.189</b>	<b>70.887</b>	<b>69.144</b>	<b>117.038</b>	<b>115.827</b>	<b>71.456</b>	<b>123.794</b>	<b>65.546</b>	<b>61.681</b>
Israel	10	0	2	7	11	23	53	330	479	345
Iceland	192	258	313	393	284	171	312	224	260	293
UK	2.596	8.197	9.757	9.645	9.870	18.280	14.962	3	8	0
Other third countries	193	75	226	349	487	433	71	295	175	100
<b>Total</b>	<b>212.923</b>	<b>75.718</b>	<b>81.185</b>	<b>79.539</b>	<b>127.690</b>	<b>134.734</b>	<b>86.854</b>	<b>124.646</b>	<b>66.468</b>	<b>62.419</b>

Source: Eurostat + calculations VLAM

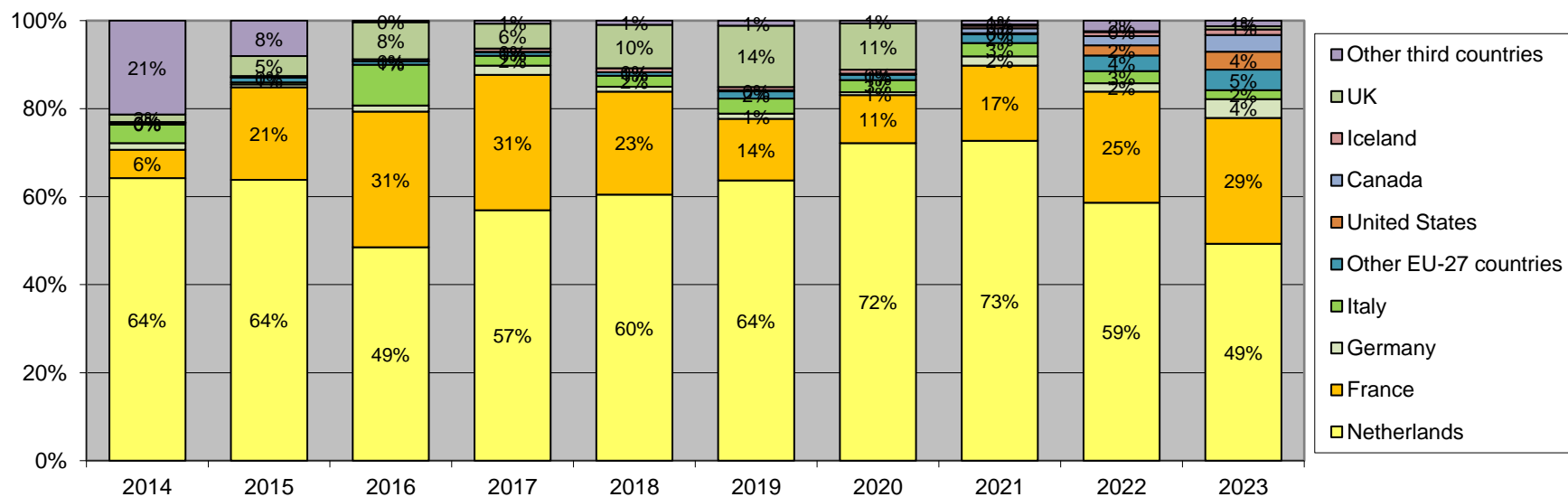


## Belgian export of foliage (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Netherlands	20.523	11.141	6.532	7.503	8.269	6.949	10.518	11.052	5.544	2.934
France	2.071	3.670	4.151	4.052	3.200	1.522	1.594	2.601	2.388	1.702
Germany	476	110	183	281	150	133	88	321	177	256
Italy	1.350	84	1.251	293	340	368	405	458	262	122
Other EU-27 countries	129	187	104	103	110	180	184	298	333	276
<b>Total EU-27</b>	<b>24.548</b>	<b>15.193</b>	<b>12.220</b>	<b>12.232</b>	<b>12.069</b>	<b>9.151</b>	<b>12.789</b>	<b>14.731</b>	<b>8.704</b>	<b>5.290</b>
United States	0	3	2	11	2	20	2	42	224	244
Canada	0	0	0	12	1	15	24	162	198	227
Iceland	51	56	65	92	121	76	130	92	87	74
UK	549	794	1.128	742	1.349	1.517	1.537	40	16	43
Other third countries	6.821	1.405	51	94	131	128	91	136	227	75
<b>Total</b>	<b>31.970</b>	<b>17.452</b>	<b>13.465</b>	<b>13.182</b>	<b>13.673</b>	<b>10.906</b>	<b>14.573</b>	<b>15.204</b>	<b>9.455</b>	<b>5.955</b>

Source: Eurostat + calculations VLAM

### Share of the export destinations in the Belgian export of foliage (in % of the export value)



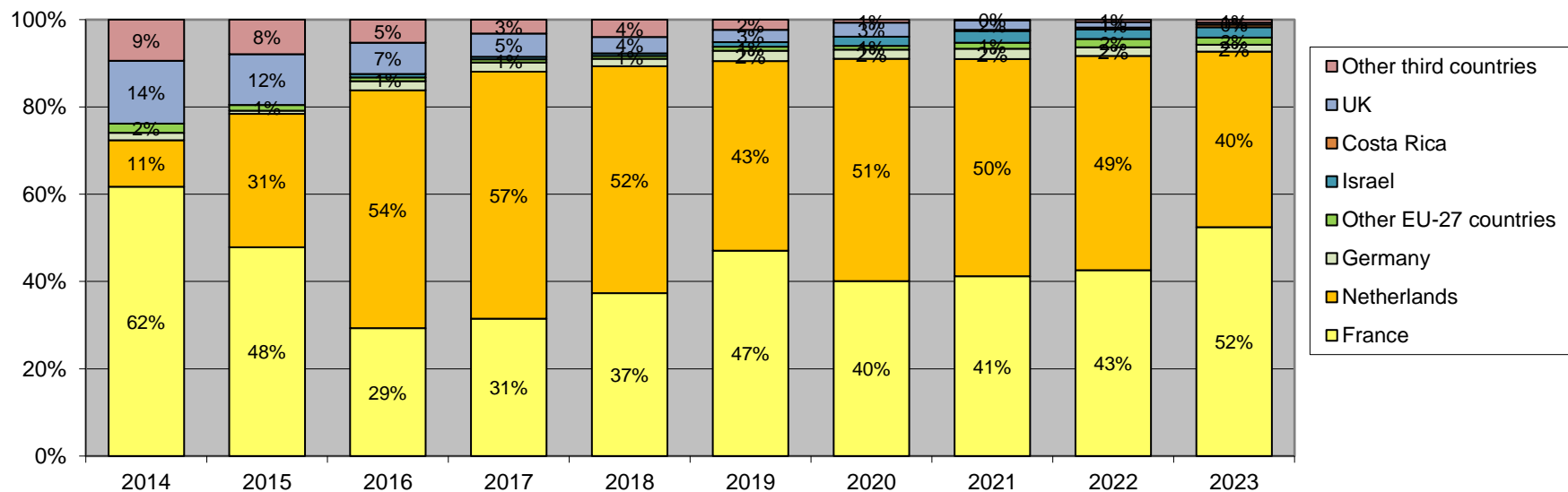


## Belgian export of bulbs and tubers (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
France	12.258	13.366	13.526	13.980	16.876	20.511	16.306	18.369	20.006	21.065
Netherlands	2.114	8.529	25.122	25.095	23.511	18.950	20.737	22.174	23.056	16.168
Germany	335	206	979	935	777	1.033	864	1.052	923	637
Other EU-27 countries	421	364	392	324	285	399	337	634	904	651
<b>Total EU-27</b>	<b>15.128</b>	<b>22.465</b>	<b>40.018</b>	<b>40.334</b>	<b>41.448</b>	<b>40.893</b>	<b>38.244</b>	<b>42.230</b>	<b>44.889</b>	<b>38.521</b>
Israel	0	7	370	281	271	462	844	1.201	1.015	967
Costa Rica	0	0	0	0	0	0	0	100	217	227
UK	2.864	3.251	3.310	2.339	1.682	1.230	1.314	965	586	184
Other third countries	1.869	2.204	2.431	1.426	1.805	1.011	288	82	270	284
<b>Total</b>	<b>19.861</b>	<b>27.927</b>	<b>46.129</b>	<b>44.379</b>	<b>45.206</b>	<b>43.596</b>	<b>40.690</b>	<b>44.579</b>	<b>46.978</b>	<b>40.184</b>

Bron: Eurostat + bewerkingen VLAM

### Share of the export destinations in the Belgian export of bulbs and tubers (in % of the export value)



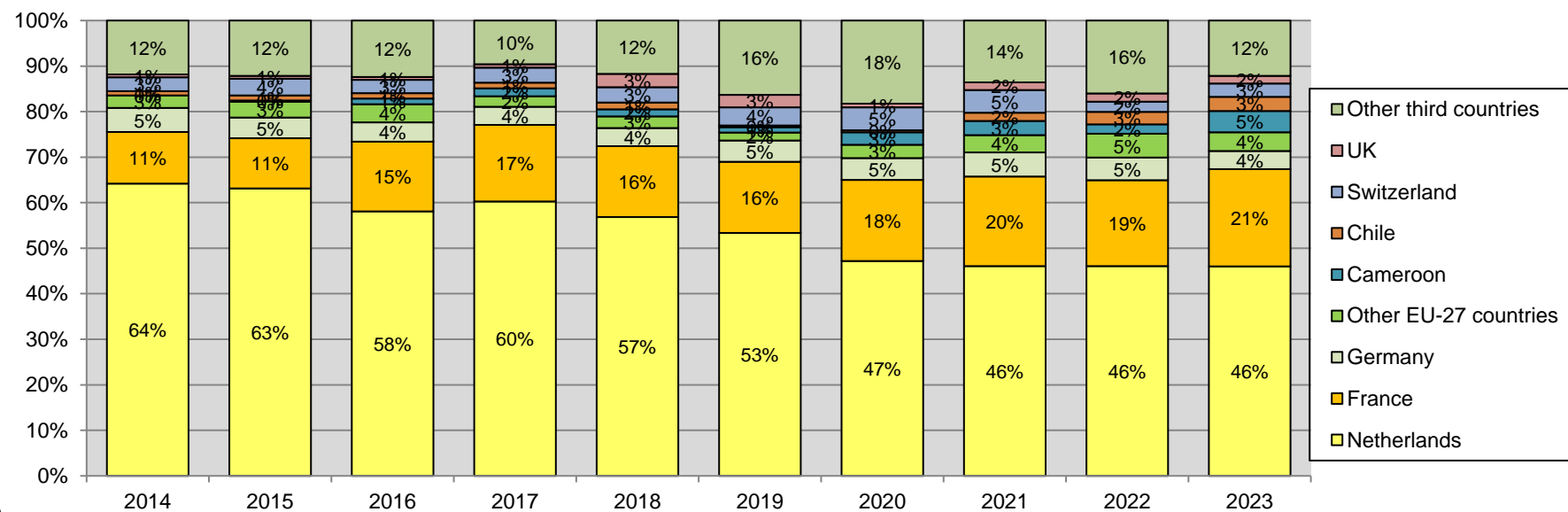


## Belgian export of seeds for sowing (in 1.000 euro)

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Netherlands	35.028	35.613	35.878	37.002	36.501	29.847	21.839	20.715	17.935	20.837
France	6.173	6.214	9.457	10.318	9.980	8.746	8.226	8.845	7.358	9.661
Germany	2.892	2.544	2.628	2.466	2.553	2.614	2.223	2.361	1.939	1.823
Other EU-27 countries	1.483	1.966	2.439	1.391	1.657	967	1.359	1.724	2.038	1.849
<b>Total EU-27</b>	<b>45.576</b>	<b>46.337</b>	<b>50.402</b>	<b>51.177</b>	<b>50.691</b>	<b>42.173</b>	<b>33.647</b>	<b>33.645</b>	<b>29.270</b>	<b>34.170</b>
Cameroon	0	170	804	1.084	1.003	683	1.271	1.377	814	2.119
Chile	516	626	696	767	938	208	204	831	1.047	1.405
Switzerland	1.669	2.071	1.809	2.028	2.182	2.211	2.333	2.218	894	1.343
UK	341	351	383	439	1.871	1.521	366	783	698	765
Other third countries	6.461	6.845	7.677	5.900	7.510	9.143	8.454	6.090	6.231	5.488
<b>Total</b>	<b>54.562</b>	<b>56.400</b>	<b>61.770</b>	<b>61.396</b>	<b>64.195</b>	<b>55.939</b>	<b>46.275</b>	<b>44.945</b>	<b>38.955</b>	<b>45.290</b>

Source: Eurostat + calculations VLAM

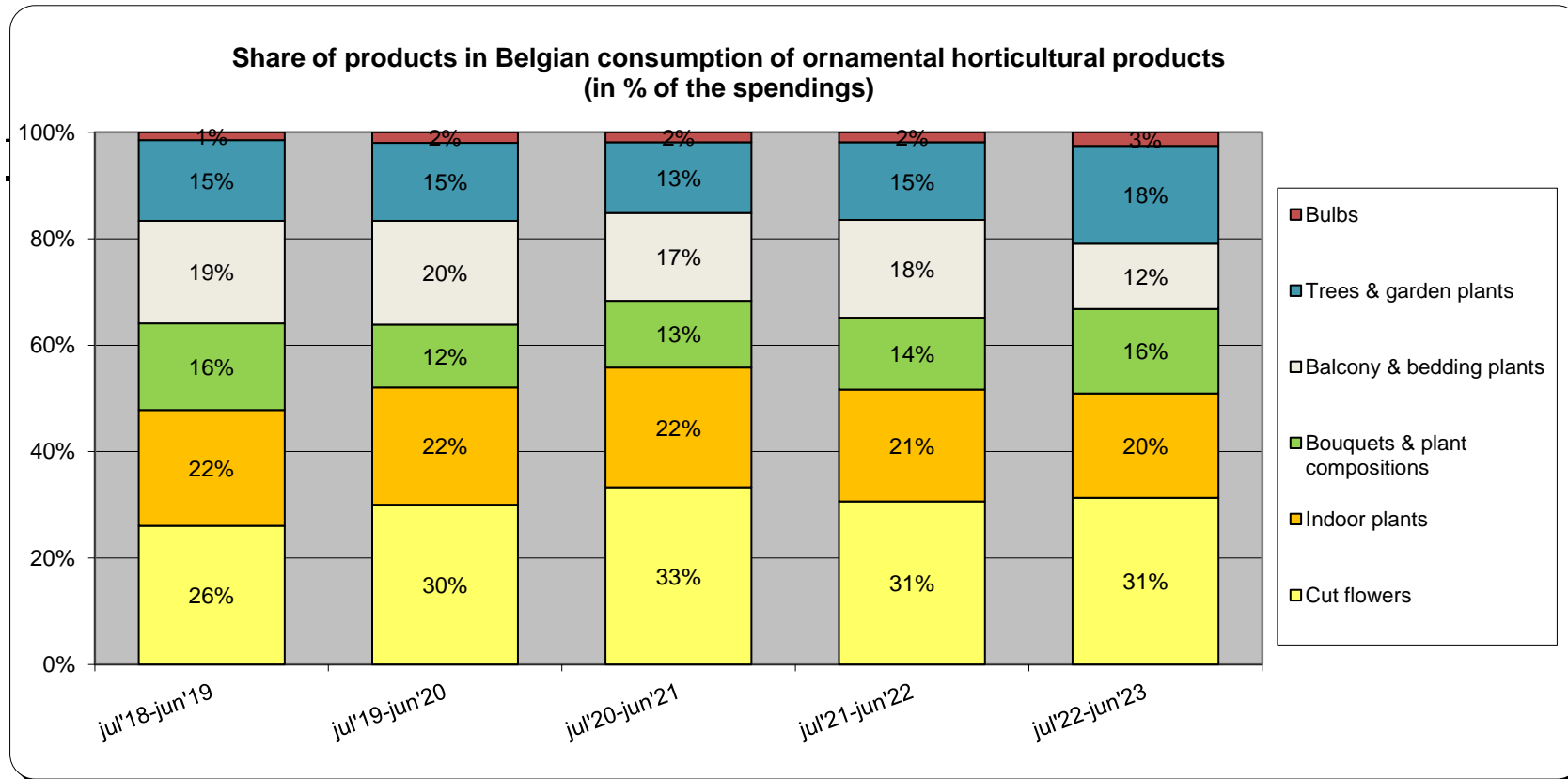
Share of the export destinations in Belgian export of seeds for sowing  
(in % of the export value)





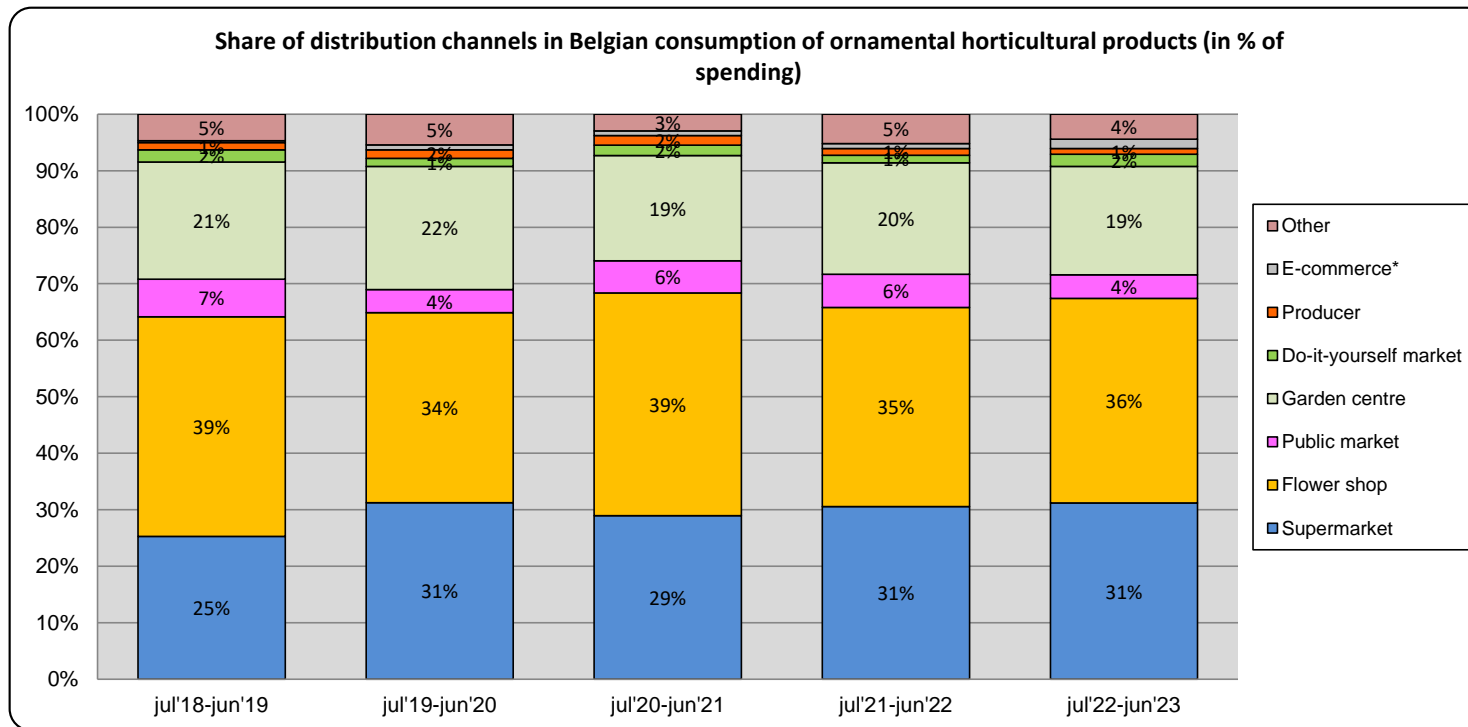
**Consumption and distribution  
of ornamental horticultural products in Belgium**

## Consumption of ornamental horticultural products in Belgium



Source: CPS GfK Belgium for VLAM

## Distribution of ornamental horticultural products in Belgium



Source: CPS GfK Belgium for VLAM

\* New method of consumer analysis from July 2018 resulting in overestimation of supermarkets, e-commerce separately